

Sophie Brittain

Product Designer

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StreetEasy | Zillow — Product Designer

May 2022 - Present | New York, NY

Designed and developed web and mobile digital experiences for a leading real estate website, contributing to a mission of making it the most-loved platform for buying, selling, and renting homes in NYC

Collaborated closely with cross-functional teams, product managers, and engineers, to propose and test features that address both customer and business needs

Konrad Group — Experience Designer

Feb 2020 - April 2022 | New York, NY

Designed end-to-end products and websites for national brands. Collaborated with strategy, technical, and design teams to ensure quality, consistency, and feasibility across all experiences

Led design discussions with executive stakeholders to showcase concept designs, mockups, and hi-fis, ensuring that both business and user goals are met

Applied user research and usability tests to inform experience decisions and designs

Wix — Wix Playground Academy

Jun 2019 - Aug 2019 | New York, NY

1 in 40 participants selected worldwide to receive mentorship on research, prototyping, user journeys, site mapping, interface design, and design implementation

Collaborated as a team to design and launch client's brand identity and marketing website through an iterative process.

School of the Art Institute of Chicago

BFA, Visual Communication

Tools

Figma
Sketch
InVision
Adobe Creative Suite

Skills

Cross functional collaboration
UX, ideation and workflows
Interaction and UI design
Wireframing
Prototyping
Affinity mapping
Journey mapping
User interviews and research
Usability testing