

Sophie Brittain

Product Designer

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Konrad Group — Experience Designer

Feb 2020 - Present | New York, NY

Designed end-to-end products and websites for national brands. Collaborated with strategy, technical, and design teams to ensure quality, consistency, and feasibility across all experiences

Led design discussions with executive stakeholders to showcase concept designs, mockups, and hi-fis, ensuring that both business and user goals are met

Applied user research and usability tests to inform experience decisions and designs

Waystar — Visual Design Intern

Aug 2019 - Dec 2019 | Chicago, IL

Defined and drove design quality and process throughout the project lifecycle and advocated for the use of design principles and techniques

Crafted multi-platform (web and print) graphics and landing pages for upcoming conferences and brand launches

Wix — Wix Playground Academy

Jun 2019 - Aug 2019 | New York, NY

1 in 40 participants selected worldwide to receive mentorship on research, prototyping, user journeys, site mapping, interface design, and design implementation.

Collaborated as a team to design and launch client's brand identity and marketing website through an iterative process.

School of the Art Institute of Chicago

Aug 2016 - Jan 2020

BFA, Visual Communication

Tools

Figma

Sketch

InVision

Adobe Creative Suite

Skills

UX, ideation and workflows

Interaction and UI design

Wireframing

Prototyping

Affinity mapping

Journey mapping

User interviews and research

Usability testing